11:00–11:30

Registration

11:30–13:00

**Presentation by Simon J. Bronner“Managing Traditions: Framing and Festing Culture, Locality and Nationhood in the Twenty-fIRST CENTURY**”

13:30–18:00

**THE tRANSDISCIPLINARITY IN THE FIELD OF aRT: gRAFFITI (working language – English)**

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| Moderator: Anita Vaivade | |
| 13:30–13:55 | Auguste Petre. The code of the streets. Social and artistic experience on the walls of Riga |
| 13:55–14:20 | Heiti Kulmar. Graffiti and cultural heritage: contemporary problems with ideology and expression |
| 14:20–14:45 | Miglena Ivanova. Graffiti Writing in Sofia: Identity Construction and Urban Space |
| 14:45–15:10 | Valērija Želve. Preservation of Street Art in Paris – an Example for Riga? |
| 15:10–15:40 | Coffee break |
| 15:40–16:05 | Oskars Goba. The Usage and Role of Street Art and Graffiti in Urban Development Planning. The Analysis of The City of Riga |
| 16:05–16:30 | Vadims Mantrovs. Protection of street art (graffiti) from the perspective of Latvian authors’ law |
| 16:30–16:55 | Helen Volber. Saving Soviet Heritage – Demounting Murals from Buildings Destined for Demolition |
| 16:55–17:20 | Sintija Saldabola. Issues concerning the preservation of Graffiti. Developing conservation practices worldwide |
| 17:20–18:00 | Coffee break |

All day Long

**Photo exhibition “Challenge: graffiti in riga”**

Graffiti as a form of art points out several problem questions: the significance of graffiti in contemporary art scene, graffiti as social art for the benefit of society, the legal aspects of graffiti, the restoration problems of graffiti, etc. Photography serves as a medium for graffiti and can very well emphasize these questions and arouse discussion. The photo exhibition is both as a call and a challenge for the audience of art and for the society as whole to discuss the evaluation and preservation of contemporary cultural heritage. Visitors will have the opportunity to see works by photographer **Aija Melbārde** as well as photo projections by **Jānis Amoliņš**.

## The curator of the exhibition: Zane Grigoroviča

Creative team: **Auguste Petre** and **Sintija Saldābola**

18:00–19:30

**Discussion “Graffiti in Riga – A challenge for artists, society and restorers” (working language – Latvian)**

The presence of graffiti and street art in Riga has significantly grown in the past few decades. However, what are the challenges that graffiti art in Riga has to face? How is graffiti perceived by the residents of Riga? The support of culture institutions and municipalities in the process of legalizing graffiti and street art has fostered not only commercialization, but has also encouraged its significance and development in the urban environment. Graffiti and street art have also become an instrument for shaping the city environment as a creative space and for achieving the urban development goals. What is the actual situation in Riga? To what extent is graffiti legal in Riga? What happens with these works of art once they are finished?

The problem questions within the discussion will be related to: 1) The social significance of graffiti and street art; 2) The urban development and territorial planning of Riga; 3)The legitimacy of graffiti and street art and 4)The ethical aspects of preserving street art.

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| PARTICIPANTS OF THE DISCUSSION  Rihards Bražinskis / DJ, alternative musician un freelance culture publicist, cooperates with the street artist Kiwie  Jānis Lejnieks / Architect, chief editor of "Latvian Architecture"  Vadims Mantrovs / Assistant professor, Faculty of Law at the University of Latvia  Gvido Princis / Riga City Architect, head of the municipality agency " Riga City Architect's Office"  Sintija Saldābola / Restorer, The Preservation Advisory Centre of the National Library of Latvia, Latvian academy of Culture  DISKUSIJU VADA  Auguste Petre / The Arts Academy of Latvia, The Latvian Academy of Culture, in her research focuses on the social aspects of graffiti and street art  Oskars Goba / The Latvian Academy of Culture, in his research focuses on the strategies of graffiti and street art |